Information availability has long driven the success of global business. Today, more than ever, your customers expect to engage with your company in their native language for everything from product information to customer support. When you consider the magnitude of content you need to develop to meet these customer expectations, and multiply it by the number of languages you need to support, human translation becomes an expensive proposition. Fortunately, machine translation (MT) has emerged as a viable solution. Lionbridge offers three types of MT services to support the growing demand for lower cost translation. Each features a unique level of sophistication and output quality.

1. **Machine Translation with Full Post Edit**

This approach is ideal for maximizing the efficiency of MT without forgoing quality. It is a two-phase process that features a quick machine translation round followed by a full human post-edit round. The post-edit round enhances the raw MT output with accurate context, cultural nuances, local references and industry jargon. This option provides up to 30% cost savings over pure human translation and is best suited for high-exposure, high-value content.

2. **Smart Automated Translation**

For clients looking for even greater savings -- between 40 and 80% -- Lionbridge uses Smart Automated Translation, a proprietary approach that uses technology tools to break document files into strings and combine like strings before machine translating them. What results is a project with fewer overall words and fewer file management requirements. A targeted human post-edit round, based on content type and topic, adds to the efficiency of the SAT process. It is an innovative method of translating large volumes of content that would otherwise be cost prohibitive to publish.

“MT can translate NEARLY 18 TIMES THE WORD QUANTITIES of human translation, while cutting costs by as much as 90%.

- Forrester, June 20, 2013

**How MT Helps**

- Increases the amount of content you can translate
- Reduces your overall translation costs
- Helps you reach global customers faster
- Offers different levels of automation for different quality needs
3. Raw Machine Translation

Raw machine translation is the lowest cost option and is best suited for low-profile content. With raw MT, the quality depends entirely on the intelligence of the MT engine. Lionbridge MT engines are continuously trained to surpass the accuracy of generic online translation tools. The use of raw MT can offer benefits of speed, cost savings and higher volume processing for lower level content.

With more than a decade of MT experience and a dedicated MT center of excellence, Lionbridge specializes in machine translating an extensive number of languages including French, German, Italian, Portuguese, Spanish, Russian and Chinese (both simplified and traditional).

Solution Highlights

Machine Translation with Full Post Edit
- MT + Full Post Edit = Human Translation Quality
- Up to 30% cost savings

Smart Automated Translation
- MT + automated QA + Lite/targeted edit round = Smart Automated Translation (SAT)
- 40 to 80% cost savings

Raw Machine Translation
- Pure Machine Translation, Level above online translation tools, Continually improving with TM quality
- Up to 90% cost savings

Get Started

For more information about machine translation or to request a free evaluation of the best MT solution for your content type, visit www.lionbridge.com/solutions/machinetranslation.

ABOUT LIONBRIDGE

Lionbridge enables more than 800 world-leading brands to increase market share, speed product adoption and effectively engage customers in local markets worldwide. Using innovative cloud technology platforms, we help overcome global communication challenges with translation solutions specifically designed for crucial customer touch points.

To learn more visit: www.lionbridge.com