

HOW MANY LANGUAGES DOES AN ATHLETE ENCOUNTER AT THE SUMMER GAMES?

The Summer Games are one of the biggest celebrations of global culture on the planet. But just how many of the world's diverse languages and cultures will the athletes experience in Tokyo?

ARRIVAL IN JAPAN

日本に到着

WELCOME TO TOKYO!

(ENGLISH)

ようこそ、東京へ!

(JAPANESE)

WILLKOMMEN IN TOKIO!

(GERMAN)

11,091 athletes will arrive in Japan ready for the opening ceremony on July 23rd.

AT THE OPENING CEREMONY

開会式

LET THE GAMES BEGIN!

(ENGLISH)

いよいよ開幕です!

(JAPANESE)

QUE LES JEUX COMMENCENT!

(FRENCH)

French and English are the official languages of the Games.

IN THE ATHLETE'S VILLAGE

選手村

Athletes from **205 countries** and two independent teams will compete at the Summer Games.

ENJOY YOUR STAY!

(ENGLISH)

滞在を楽しんで!

(JAPANESE)

ÉREZZE JÓL MAGÁT!

(HUNGARIAN)

TRAVEL TO THE STADIUM

スタジアムへ移動

WE'LL SOON BE ARRIVING AT THE STADIUM.

(ENGLISH)

まもなくスタジアムに到着します。

(JAPANESE)

PRESTO RAGGIUNGEREMO LO STADIO.

(ITALIAN)

The Summer Games will be held at **34 venues** around Tokyo.

DURING THE EVENT

競技開催中

GOOD LUCK!

(ENGLISH)

幸運をお祈りします!

(JAPANESE)

POWODZENIA!

(POLISH)

Competitors from **86 countries** won medals at the 2016 Summer Games.

AT THE MEDAL CEREMONY

表彰式

59 national anthems were played in **46 languages** for gold medal winners at the 2016 Games.

CONGRATULATIONS!

(ENGLISH)

おめでとうございます!

(JAPANESE)

축하합니다!

(KOREAN)

ON TELEVISION

テレビ放送

NOW FOR THE RESULTS FROM TODAY'S EVENTS...

(ENGLISH)

本日の結果を発表します。

(JAPANESE)

Y AHORA VAMOS CON EL RESULTADO DE LOS EVENTOS DEL DÍA...

(SPANISH)

98 broadcasting partners will cover the games globally.

ON SOCIAL MEDIA

ソーシャルメディアからの発信

WELL DONE!

(ENGLISH)

素晴らしい結果です!

(JAPANESE)

MAHUSAY!

(TAGALOG)

Official accounts for the Games have more than **29 million** combined followers across Facebook, Instagram and Twitter.

HOW MANY LANGUAGES DO YOU OPERATE IN?

205 countries, 98 global broadcasters and millions of fans are turning their attention to the Games this summer. Can you afford not to be part of their conversation?

Lionbridge helps businesses of all sizes to localize their content into more than 350 languages. Learn how we can boost your brand engagement in any market.



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