



LIONBRIDGE FOR ORACLE ELOQUA



It's Time for Faster, Easier Multilingual Campaigns

Attention Oracle Eloqua users: global campaign management is about to get easier. Now, you can manage the entire content localization process from within the system you use the most. Resonate with local customers on a deeper level with messaging that improves relevance, interest, and engagement across customer segments.



LIONBRIDGE



Automate and Simplify With Lionbridge

The Lionbridge app for Oracle Eloqua simplifies the creation and management of multilingual assets and campaigns and helps drive global revenue.

Translate and localize emails, landing pages, infographics, videos, and more right from your working environment. The app's in-context review preserves your original brand voice and design intent and reduces errors and inconsistencies across languages, devices, and channels.

The Lionbridge app is a cloud-based plug-in that requires no special IT support or training. Set-up is fast and easy, and the app adds complete translation capability to the familiar Oracle Eloqua interface.

Selecting, sending, monitoring, and retrieving content for translation is as easy as point-and-click. Through the app, your content is sent to your preferred language service provider and automatically reimported once translated. The system prompts you to review, revise, reject, or publish content once it's translated.



Get More With Eloqua Translation Integration

It's time to overcome the complexities of multilingual campaign management.

Choose the Lionbridge App for Oracle Eloqua to:

- Streamline the localization process and reduce time-to-market and costs
- Increase campaign effectiveness for higher lead conversion rates
- Simplify cross-channel content reuse
- Achieve consistent global brand experiences, regardless of language or market
- Increase global market revenue



Benefits

- Meet the demand for high volumes of multilingual content
- Localize complex multimedia and interactive assets
- Reduce translation production costs and improve translation supply efficiencies
- Deliver global brand consistency and local relevance
- Avoid technology and partner lock-in

Solution Highlights

- Simplify, streamline, and automate translation management workflows with our secure, cloud-based app
- Eliminate manual copying and pasting to minimize errors and boost efficiencies
- Launch global campaigns simultaneously to amplify messaging and boost engagement
- Monitor every step of every project with dashboard management
- Reduce time to launch multilingual campaigns by up to 70%
- Increase savings by up to 40% over manual workflows

One Connector, Endless Connections

Our automated connectors pair with your technology stack and support the full range of Lionbridge Global Digital Marketing Services:

- Multilingual Website Optimization
- Multilingual Digital Campaigns
- Visual Adaptation

Get Started

Contact us today to talk with an expert and learn how Lionbridge can improve the adoption, usability, and success of your global products and services.

[LIONBRIDGE.COM](https://www.lionbridge.com)

LIONBRIDGE



Lionbridge is proud to be an Oracle Gold Partner and an Oracle Marketing AppCloud Partner, reflecting our in-depth product knowledge, technical experience, and global customer commitment.