LIONBRIDGE FOR ADOBE EXPERIENCE MANAGER

Unlock Multilingual Content Capability and Performance

As a marketer, you need to deliver meaningful experiences to your customers around the world across all brand touchpoints, from web and mobile to in-store and all points in between. Platforms like Adobe Experience Manager (AEM) enable brands to craft personalized customer journeys. Adding translation capability from Lionbridge ensures the relevance your customers demand—in every single market.

Optimize the functionality of Adobe's digital experience platform (DXP), which streamlines asset management and can handle multiple languages, with an efficient, centralized translation process.

Adding translation management capabilities directly to AEM enables you to spread your message on a personal level in every market. Localize even the most complex content quickly and easily, without leaving the AEM platform.

LIONBRIDGE

Reach New Markets Faster and Keep Customers Engaged Longer

Connector technologies eliminate the manual processes associated with traditional translation activities, reducing errors, risks, lag time, and costs.

Our cloud-based connector technology reduces your overall translation management effort by up to 60%, enabling you to produce more content for more markets, with greater efficiency and oversight.

Keep pace with growing content demands, reach more customers, and engage them fully by connecting your AEM platform directly to Lionbridge.
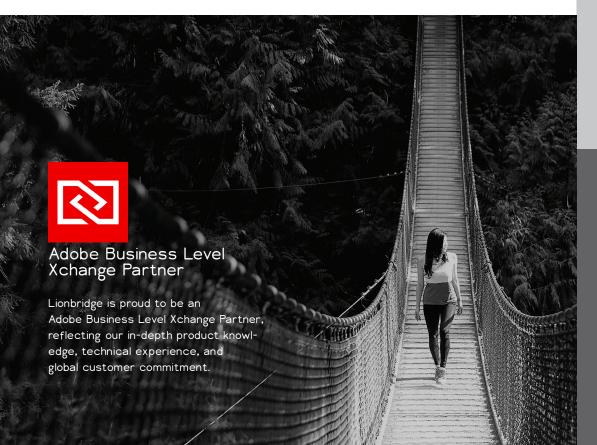
Choose Lionbridge for AEM to:

• Improve translation and localization scale, speed, and quality

• Identify, adapt, and deploy high-performing content to multiple markets

• Use language to improve personalized CX for increased competitive advantage

Benefits

• Meet high-volume multilingual content demand

• Manage increasing content complexity

• Adapt and deploy high-performing content globally

• Deliver global brand consistency and local relevance

• Improve translation oversight and ROI

Adobe Business Level Xchange Partner

Lionbridge is proud to be an Adobe Business Level Xchange Partner, reflecting our in-depth product knowledge, technical experience, and global customer commitment.

Solution Highlights

• Seamless connectivity to best-in-class translation and localization services for all languages, formats, and asset types

• Fully automated process that makes it easy to initiate, monitor, and control projects from within AEM

• End-to-end content lifecycle support for high volumes of localization work across multiple channels

• Up to 60% reduction in localization turnaround times

• Dashboard management for project tracking, forecasting, and reporting

One Connector, Endless Connections

Our automated connectors pair with your technology stack and support the full range of Lionbridge Global Digital Marketing Services:

• Multilingual Website Optimization

• Multilingual Digital Campaigns

• Visual Adaptation

Get Started

Contact us today to talk with an expert and learn how Lionbridge can improve the adoption, usability, and success of your global products and services.

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